



*Courage
and
Compassion
Awards Reception*

Sponsorship Opportunities

April 23rd, 2020

Delta Hotels Marriott
Iselin, NJ



Courage and Compassion Awards Reception

The *Reimagining Health Care: Courage and Compassion Awards Reception* is a time to connect with the New Jersey Association of Mental Health and Addiction Agencies, Inc. (NJAMHAA) Annual Conference attendees you know and meet new ones.

NJAMHAA created the *Courage and Compassion Awards* to honor individuals who have made extraordinary contributions to improving the lives of individuals with mental illness, substance use disorders, intellectual/developmental disabilities or any combination of these health conditions and to focus public attention on the outstanding work of employees and organizations in the community health system, as well as that of advocates, public officials and others who help to make a true difference. This year, NJAMHAA will present these coveted awards during a reception following Day 1 of the conference activities. Attendance at this popular event is sure to surpass previous marks.

NJAMHAA is pleased to announce two new exciting highlights at this year's reception. We will have the honor of presenting awards to two inspiring celebrities:

- Ricky Byrd, Rock and Roll Hall of Fame 2015 Inductee with Joan Jett and The Blackhearts, will receive the *Rock & Roll Recovery Troubadour Award* in honor of his music that focuses on substance use recovery and his role as a Certified Recovery Coach. The reception will conclude with Ricky performing some of his recovery-focused songs.
- Erik Coleman, former American football safety in the National Football League, will receive the *Intercepting Addictions Award* in honor of his work speaking to students to prevent substance use and helping individuals and their families who are experiencing drug addiction. He will also co-emcee the event with Debra L. Wentz, PhD, President and CEO of NJAMHAA.

“It’s so inspiring to hear about how direct care providers and leaders in NJAMHAA organizations empower individuals to recover from mental illnesses and substance use disorders and then achieve many other goals.”

— Debra L. Wentz, PhD,
President and CEO, NJAMHAA



Ricky Byrd

*Recovery Troubadour
and Rock 'N' Roll Hall of Famer*

Erik Coleman

*Addiction Recovery Advocate
and Former NFL Safety*

Courage and Compassion Awards Reception

April 23, 2020 - 4:30 p.m. to 6:30 p.m.

RECEPTION SPONSOR- \$5,000

This sponsorship will include hot and cold hors d'oeuvres, cash bar and award presentations.

The sponsor will receive:
Full-page ad in the Conference Program Book and Inside Front Cover Ad in the Awards Reception Program Book (see ad details below)
Prominent signage and verbal recognition at the Awards Reception
Three complimentary conference registrations for Day 1, which include the Awards Reception
Web link on the NJAMHAA website to highlight your sponsorship

FOOD DISPLAY STATION SPONSOR- \$2,500

The sponsor will receive:
Full-page ad in the Conference Program Book and Inside Back Cover Ad in the Awards Reception Program Book (see ad details below)
Signage and verbal recognition at the Awards Reception
Two complimentary conference registrations for Day 1, which include the Awards Reception
Web link on the NJAMHAA website to highlight your sponsorship

AWARDS PROGRAM BOOK SPONSOR - \$2,250

The sponsor will receive:
Company name and logo on the front cover of the Awards Reception Program Book
Full-page ads in the Conference and Awards Reception Program Books (see ad details below)
Signage and verbal recognition at the Awards Reception
One complimentary conference registration for Day 1, which includes the Awards Reception
Web link on the NJAMHAA website to highlight your sponsorship

FAN SPONSOR - \$300

Half-page ads in the Conference and Awards Reception Program Books (see ad details below)
Verbal recognition at the Awards Reception
Web link on the NJAMHAA website to highlight your sponsorship

COURAGE AND COMPASSION ADVERTISEMENTS


Advertisements will be placed in the *Courage and Compassion Awards Reception Program Book*.
Once award recipients are announced, please place ads in their honor!

Full-page Ad - \$100.00
(5½" wide x 8½" high)

Half-page Ad - \$75.00
(5½" wide x 4¼" high)

Ad Details

- Ads MUST be forwarded in a high resolution PDF, JPEG, TIFF or EPS file format.
- Ads are due by Friday, March 15, 2019.



Please follow the guidelines listed below to ensure that your sponsorship and/or ad is promptly and accurately processed.

Online Registration

To ensure efficiency and accuracy, we need to process all registrations online. E-mails and faxes do not constitute registrations. After completing your online registration, if you are paying by check, please print the confirmation and send a copy of it along with your payment, made payable to NJAMHAA and mail to Accounts Payable, at NJAMHAA (see address below). If you have any difficulties with online registration, please contact Julie Moy at 609-838-5488, ext. 218.

Media Release

By completing the online registration, you acknowledge that photos and videos may be taken throughout each training/conference and may be used in any and all NJAMHAA online and paper publications, website and media and NJAMHAA will be held harmless regarding their use. This pertains to individuals who register themselves, as well as individuals who are registered by others.

Cancellation, Substitution and Refund Policy

Sponsors must cancel registrations **IN WRITING ONLY** by 4:00 p.m., 30 calendar days prior to the conference in order to receive a 100 percent refund of the registration fee. If you cancel your registration between 15 and 29 days prior to the conference start date, you will receive only a 50 percent refund of the registration fee. No refunds will be made within 15 or fewer days of the start date. Phone calls and voicemails will not be accepted as a means of cancellation.

Payment Information and Insufficient Funds

Online payments may be made in the form of a Visa or MasterCard. Checks are also accepted, made payable to "Accounts Payable" and mailed to NJAMHAA, 3635 Quakerbridge Road, Suite 35, Mercerville, NJ 08619. If a credit card is declined for any reason, a \$15 fee will be applied to your invoice and be required as payment. If a check is returned by the bank due to insufficient funds, a \$35 fee will be applied to your invoice and required as payment. Individuals holding outstanding balances will be ineligible to attend future NJAMHAA conferences or trainings until the outstanding balances are paid in full. Each individual with an outstanding balance that has been carried for more than 30 days will incur a \$25 late fee, which will be applied to the invoice and required as payment.

New Jersey Association of Mental Health and Addiction Agencies, Inc.



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